



European Table Tennis Union

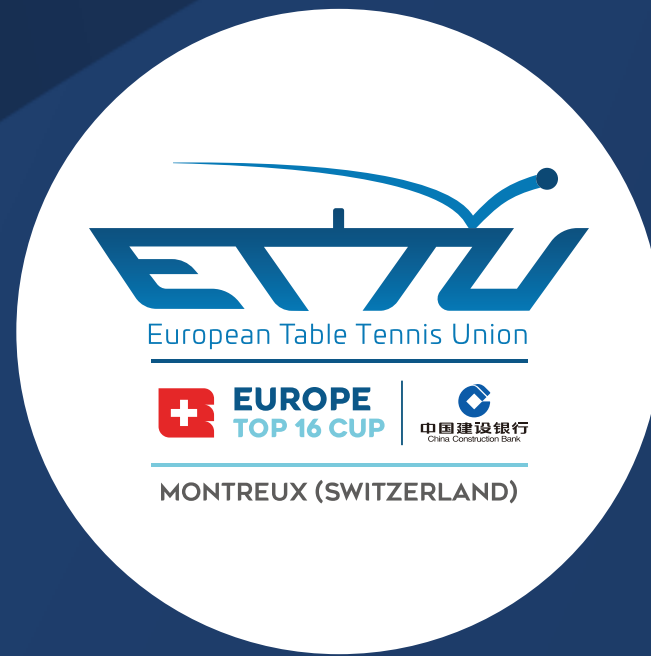


CCB EUROPE TOP 16 CUP MONTREUX

SPONSORSHIP OPPORTUNITIES 2025-2027

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JOIN EUROPEAN TABLE TENNIS

FAIR

FAST

CLEAN

DYNAMIC

EMOTIONAL

INNOVATIVE

TRADITIONAL



EVENT PRESENTATION

CCB EUROPE TOP16 CUP MONTREUX

**THE BEST 16 MALE AND 16 FEMALE
EUROPEAN PLAYERS**

PLAYED ANNUALLY

6 SUCCESSFULL EDITIONS

GROWING EVERY YEAR

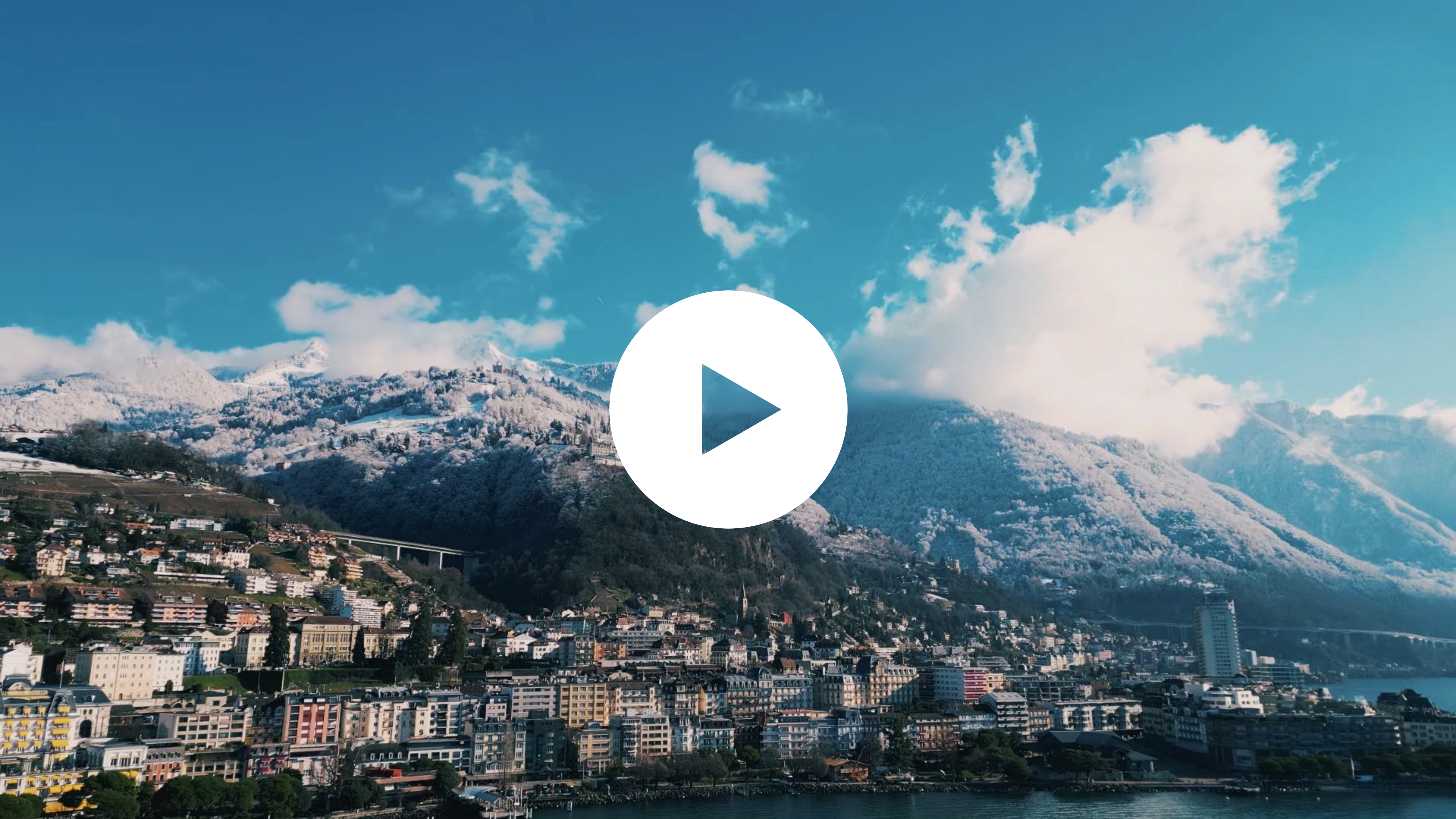
3/4 DAYS COMPETITION

DIRECT KNOCK-OUT

TARGETED PRIZE MONEY FOR 2025

150'000 CHF

2026: 200 K, 2027: 250 K



ACCOMMODATION

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Fairmont

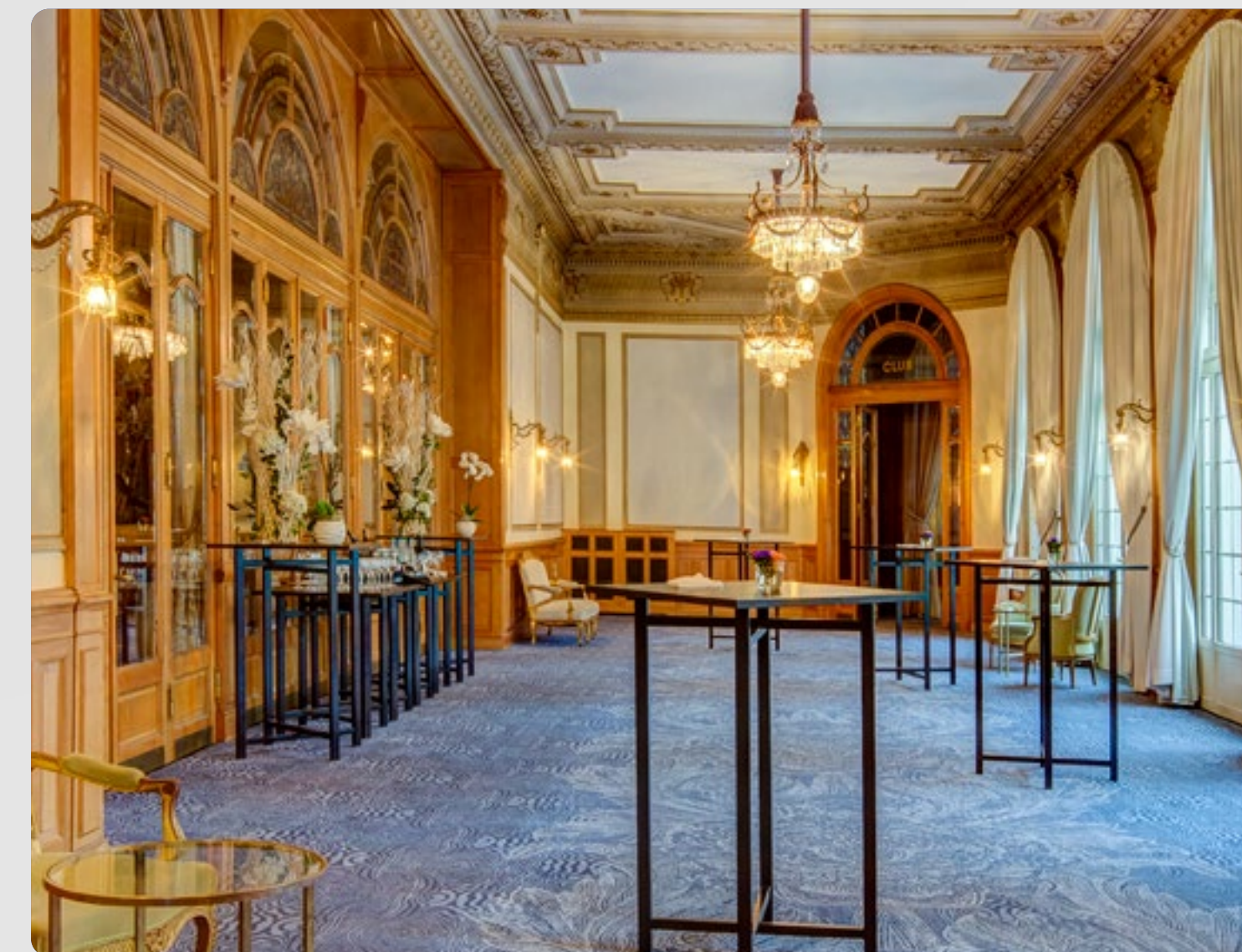
LE MONTREUX PALACE



Fairmont

LE MONTREUX PALACE

- Official hotel for players, officials and sponsors.
- Suites for sponsors and their guests.
- All meals in the hotel.
- Side events and possibilities for meetings.



CLAUDE NOBS CHALETS



MEDIA FIGURES 2024

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MEDIA FIGURES 2024

REACH

38,71 million

MEDIA CONTACTS

149,01 million

MEDIA VALUE

2,04 million €

*Data provided by Intelligent Research in Sponsoring GmbH

MEDIA FIGURES 2024



TOTAL REACH TV
+ OTT

4,89 million

REACH BY PLATFORM (IN MILLIONS)

France 3	2,54	TikTok (CHN)	0,98
SVT1	0,79	Antena Play	0,12
RTS Un	0,09	Sportdeutschland TV	0,10
ORF Sport+	0,04	ettu.tv	0,08
Sport1	0,03	L'Equipe	0,05
SPORT TV5	0,03	Swiss Sport TV	0,02
RTS Deux	0,01		
SPORT TV6	0,01		

*Data provided by Intelligent Research in Sponsoring GmbH

MEDIA FIGURES 2024

PRESENCE IN TV/OTT CHANNELS IN:



Secured TV deals for 2025 (L'equipe, CSI) and underway discussions with many more (Eurosport, Douyin - TikTok China...)

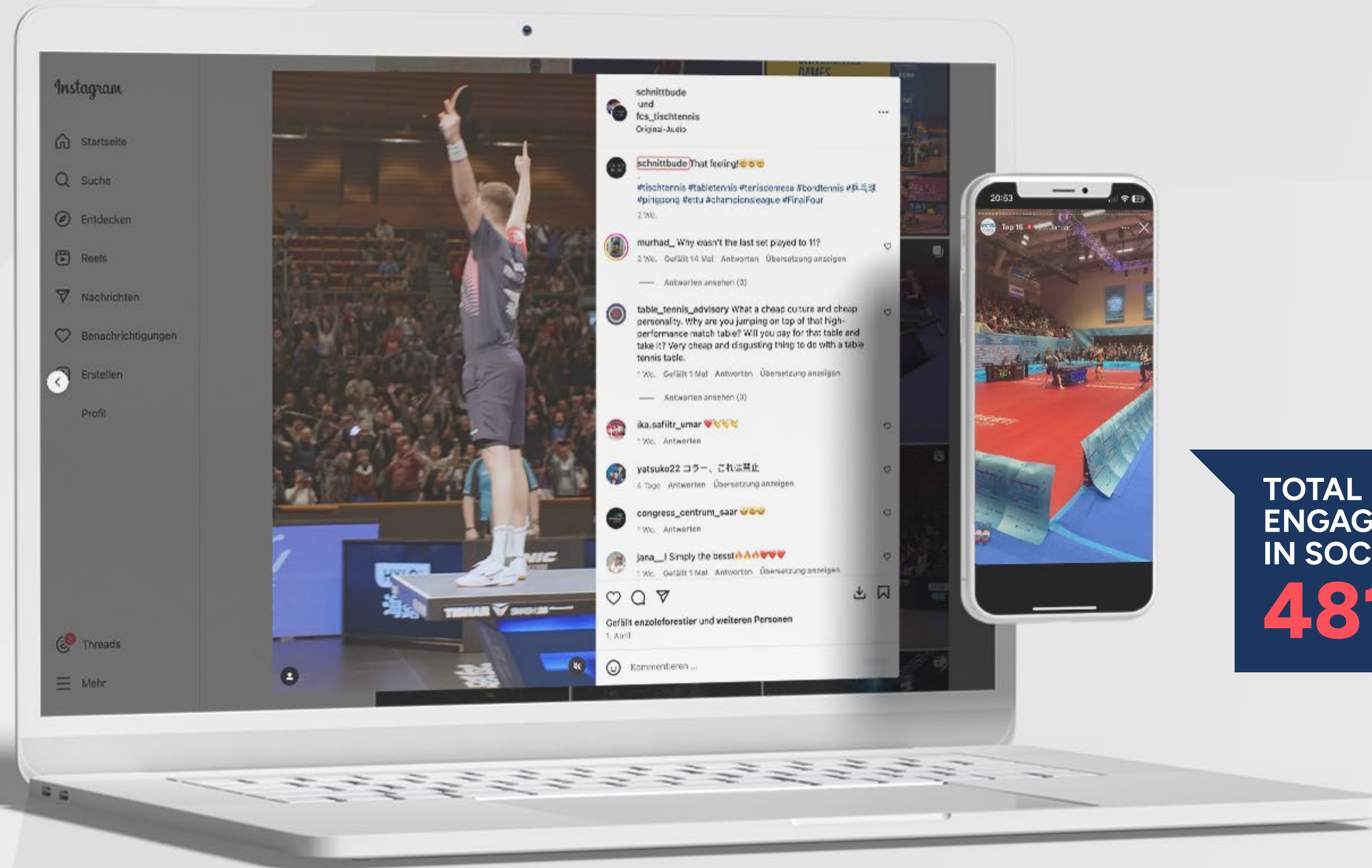


SOCIAL MEDIA FIGURES 2024

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SOCIAL MEDIA FIGURES 2024

TOTAL REACH
IN SOCIAL MEDIA
33.81 million



TOTAL
ENGAGEMENT
IN SOCIAL MEDIA
481,575

*Data provided by Intelligent Research in Sponsoring GmbH

SPONSORSHIP EVALUATION

2024 EUROPE TOP16 AD EQUIVALENT VALUE

SPONSORSHIP EVALUATION

2024 EUROPE TOP16 AD EQUIVALENT VALUE

SCREEN GRAPHICS

1'17M €

NET

754K €



*Data provided by Intelligent Research in Sponsoring GmbH

SPONSORSHIP EVALUATION

2024 EUROPE TOP16 AD EQUIVALENT VALUE

FLOOR STICKER
LONG SIDE

852K €

FLOOR STICKER
SHORT SIDE

783K €



*Data provided by Intelligent Research in Sponsoring GmbH

SPONSORSHIP EVALUATION

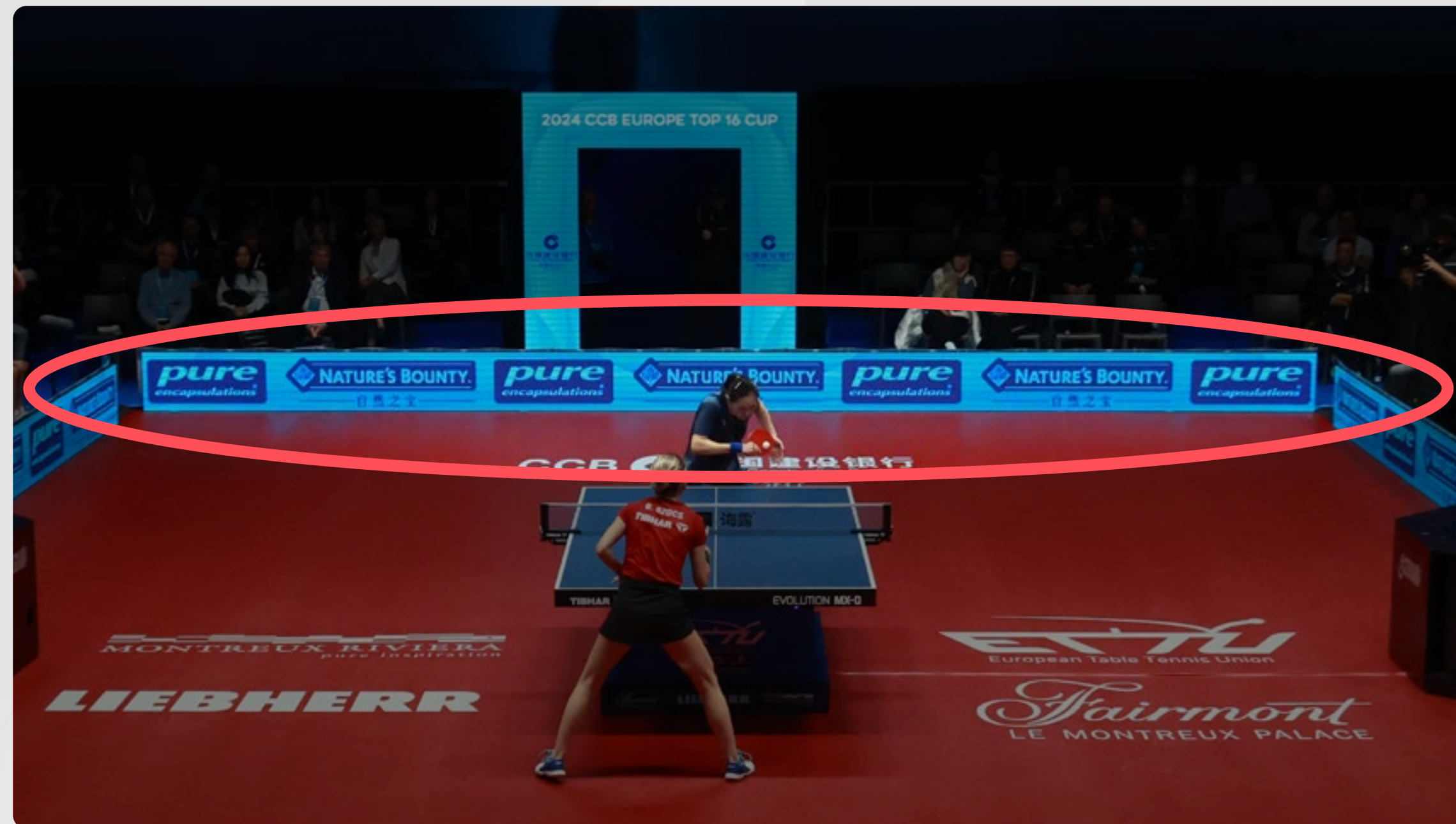
2024 EUROPE TOP16 AD EQUIVALENT VALUE

TOTAL LED SEQUENCE

3.2 M

TABLE UNDERCARRIAGE

596K €



*Data provided by Intelligent Research in Sponsoring GmbH

SPONSORSHIP OPPORTUNITIES

PACKAGES/BENEFITS

PACKAGES

**TITLE
SPONSOR**

**DIAMOND
SPONSOR**

**PLATINUM
SPONSOR**

**TITANIUM
SPONSOR**

**LOGE
SPONSOR**

**Additional packages for time keeper,
equipment, official carrier aso**

TITLE SPONSOR

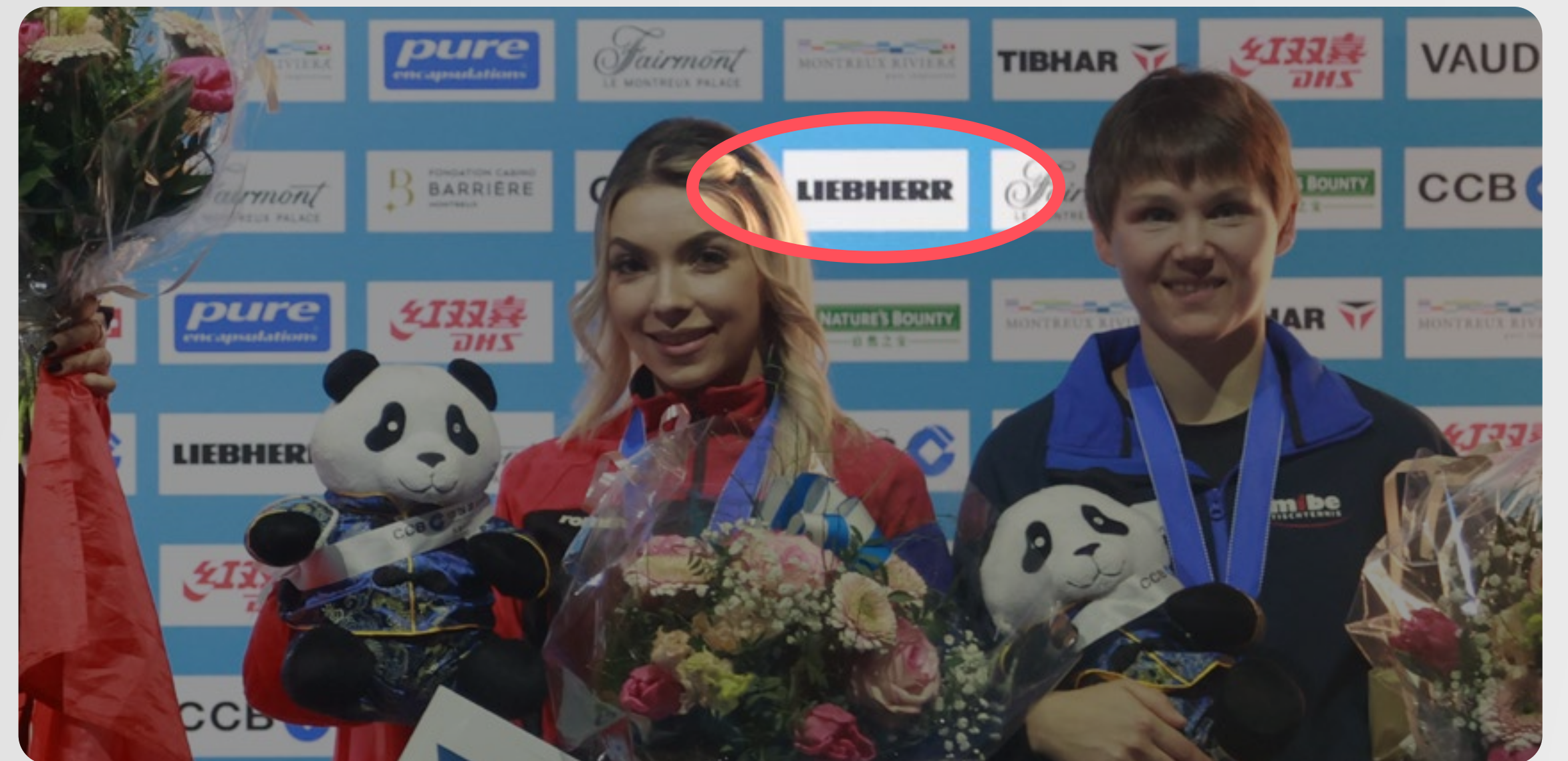
- Naming right of the Event.
 - Top Floor Sponsor Sticker.
 - 20% of LED sequences.
 - Logo in Table Undercarriage.
 - Logo on all "visuals".
 - Suites and rooms in the Palace.
 - VVIP tickets and services.
 - Dinner packages in Claude Nobs Chalets.
 - Dedicated sponsor's media and sponsorship evaluation by a professional agency.
- + custom tailored benefits



DIAMOND SPONSOR

- Floor sponsor sticker.
- 15% of LED sequences.
- Logo on table undercarriage or net.
- Logo on all “visuals”.
- Suites and rooms in the Palace.
- VVIP tickets and services.
- Dinner packages in Claude Nobs Chalets.
- + Custom tailored benefits





PLATINUM SPONSOR

- Floor sponsor sticker.
- 10% of LED sequences.
- Logo on all “visuals”
- Rooms in the Palace
- VVIP tickets and services
- + Custom tailored benefits



TITANIUM SPONSOR

- 7% of LED sequences.
- Logo on website and backdrop.
- VVIP and standard tickets
- + custom tailored benefits



LOGES

- Branded loge
- Served Lunch and VVIP services
- Catered dinner in Claude Nobs Chalets.



ADDITIONAL PACKAGES FOR TIME KEEPER, EQUIPMENT, OFFICAL CARRIER ASO



PACKAGE PRICING TABLE

SPONSORING PACKAGE	PRICE 2025	PRICE 2026	PRICE 2027
TITLE SPONSOR	150'000 CHF	170'000 CHF	190'000 CHF
DIAMOND SPONSOR	90'000 CHF	100'000 CHF	110'000 CHF
PLATINIUM SPONSOR	50'000 CHF	55'000 CHF	60'000 CHF
TITANIUM SPONSOR	25'000 CHF	27'500 CHF	30'000 CHF
LOGE SPONSOR	10'000 CHF	11'000 CHF	12'000 CHF





European Table Tennis Union



**EUROPE
TOP 16 CUP**



中国建设银行
China Construction Bank

MONTREUX (SWITZERLAND)



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